

Fairtrade: a World of Difference

The Fair Trade Premium



Eksteenskuil have a premium committee of men and women who decide how to spend the money.

Part of every 45p they pay for a Geobar is given back to the raisin producers.



Max's mum puts Traidcraft's Geobars in his lunchbox every day.

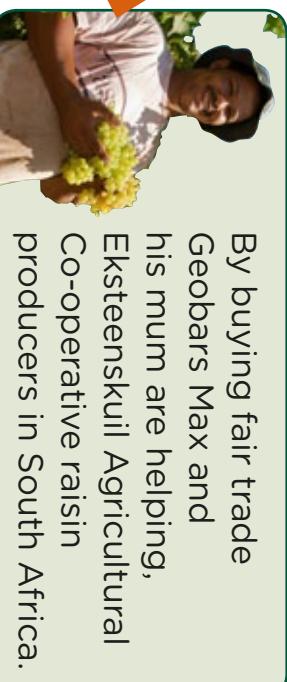
Geobars have lots of fair trade ingredients like raisins.



Can you draw some examples of the items they have bought?

When lots of people buy products like Geobars with fair trade raisins in them....

... it means that Eksteenskuil get a large amount of money. This money is called the **fair trade premium**.



By buying fair trade Geobars Max and his mum are helping, Eksteenskuil Agricultural Co-operative raisin producers in South Africa.