

Traidcraft Schools Magazine

Fair Trade Schools Guide, Autumn/Winter Edition 2016

IDEAS
for September
to December

Fundraising
FOR SCHOOL

FABULOUS
FREE
FAIR TRADE
RESOURCES!

Fairtrade Fun
this New School Year

EXCLUSIVE
stories from
schools making
a difference!



TRAIDCRAFT
Fighting poverty through trade

traidcraftschools.co.uk

Welcome to the Autumn Edition of the Traidcraft Schools Magazine!

Whilst you've been grabbing some precious time to relax, enjoy a bit of sun, and renewing your relationship with Netflix, our Schools Team have been working hard to make autumn term fresh, empowering, and exciting for young people and teachers alike. Our resources catalogue has some new additions, we've got some new products for your tuck shops (jelly beans!), and we're also launching a powerful yet nifty guide to starting your own Traidcraft Breakfast Club.

Whether you're a Fairtrade School or you're brand new to the world of fair trade, welcome to the next few months of Traidcraft action. Have fun, and change lives,

Caroline & the Traidcraft Schools Team



Be a Fairtrade Superhero

Whether you're aiming to be a Fairtrade School, part of a Fairtrade Group, or you're just plain ol' curious about fair trade, we have something you can take part in. Setting up a School Account is the best way to start. You receive all our newsletters and promotional bits and bobs, as well as:

- 10% off all food and consumables
- 15% off non-foods (including Christmas cards, gifts, little knick-knacks)
- An invoice facility for the School, with 30 days to pay
- Free posters, banners, leaflets, postcards, and more
- Delivery in 3 days

All you have to do is visit traidcraftschools.co.uk/buy-fair-trade and fill in the online form, or call our Schools Team over the phone on 0191 497 3999 and they'll talk you through it!

SHOW YOU care



SEPTEMBER

...BACK TO SCHOOL

FREE
Resources to
plan assemblies
and lessons



We've created hundreds of lesson and assembly ideas to make it easy for you to get your school involved in fair trade.

Whether it's a lesson on cocoa, an activity to plan a sustainable garden in school, or an assembly on human rights - there's something for every level.



Stock your staffroom



Whether you're a coffee junkie, herbal tea advocate, or builder's brew believer...
...there's a fair trade option!
'Drinking is Doing', so why not use your School Account to purchase some staffroom supplies?

Make your breakfast club
a FAIR TRADE BREAKFAST CLUB

Schools are increasingly offering clubs and extra provisions for students before school, after school, and in break times - so why not give these clubs a Traidcraft twist? Serve Traidcraft tea, coffee, jams, honey, muesli, GEOBARs, fruit pots, and juice, and learn about where your food comes from.



Visit our website for a downloadable pack, certificate, and Traidcraft Breakfast checklist.

SHOW YOU care



Show you Care

Support Traidcraft, raise awareness of fair trade, buy our products, support our campaigns, donate to our life changing development projects - we are motivated by a desire to help people living extremely challenging lives in developing countries.



Invite a Speaker!

Invite a wonderful Traidcraft speaker to give a talk or run fair trade activities at your school. Our volunteers are based all over the UK, and are ready to talk to pupils and teachers alike. Make your request at traidcraftschools.co.uk

Case study

Traidcraft & Kirkwall Grammar School



Why is your school engaged with fair trade?

Kirkwall Grammar School has always been at the forefront when it comes to Fairtrade. We've been involved in promoting fair trade and spearheading campaigns aimed at making sure that farmers and workers (who produce most of the food we eat), are able to fulfill a basic human need - to put enough food on the table for the people they care about, all year round.

We have also worked with the community and have succeeded in making Orkney a Fairtrade Zone (Town). We hold events at Kirkwall Grammar School, our feeder primary schools and in the Orkney community to promote Fairtrade and fairness in general. And we've made it possible for fair trade to be taught across four subject areas at Kirkwall Grammar School.

What are you planning for Christmas?

Same as last year - we are looking at running a 'Fairtrade Fayre' with the intention of selling lots and lots of Christmas cards and presents. We want to hold a competition at Christmas and encourage everyone to participate.

What are your plans for the future?

There is always a lot to do. We're looking at making our feeder primary schools Fairtrade Schools before the end of 2016, and we've just written a course for the Health and Wellbeing Elective at KGS titled 'Fair and Just Citizens'. The point of this course is to teach our youngsters to become just, fair and global citizens through researching every aspect of Fairtrade. We have also been recently invited to take part in an ERASMUS funded project on the EU and Fairtrade. We will be working with three other secondary schools from Poland, Spain and Sweden.

Story told by Theophilus Oghemhe, Religious, Moral and philosophical Studies Teacher

What does your school do with Traidcraft?

Kirkwall Grammar School has been really connected to Traidcraft since the end of 2015. We set up a Fairtrade Steering Group who saw sense in being proactive about the Fairtrade Achiever Award we currently hold. We have been able to use the goods bought from Traidcraft this year to run healthy, crafty and snack stalls everyday through the Fairtrade Fortnight and twice a week subsequently. We have also dipped into Traidcraft's abundant resources to instil and teach the concepts of Fairness and Justice.

What do the young people get out of the experience?

Young people get a plethora of positive skills (evaluation skills, critical thinking skills, leadership skills, ability to plan, investigative skills as well as presentation and communication skills to mention but a few) and a moral compass (knowing their moral duty) out of the experience. Our youngsters learn that the little decisions they make as to their choices of food go a long way to affect our brothers and sisters in the developing world.

OCTOBER

FUNDRAISING with catalogues

SHOW YOU CARE

CATALOGUE SHARING... CHOOSE YOUR METHOD



Fancy changing the world, raising money for school, and spreading the love all at the same time - with no risk whatsoever?

Catalogue sharing works throughout the year, but it has extra value at Christmas when parents are on the lookout for Christmas decorations and gifts.

Email the team on schools@traidcraft.co.uk or call 0191 4973999 for your catalogues, or for help or inspiration.

We'll deliver your stuff in 3 days. Hand it all out and spread the love!

* TAKE UP THE TRAIDCRAFT CHALLENGE! *

We've developed the Traidcraft Challenge Pack with youth groups in mind, but the Challenge is just as brilliant for a classroom of students to attempt.

Get thinking, making, and inspiring your local community to complete the challenge.

Download at traidcraftschools.co.uk/youth-challenge-pack

You can purchase limited edition badges for the Challenge on our online shop: traidcraftshop.co.uk



NOVEMBER



TOP 10 SCHOOL BEST SELLERS 2016

1. Divine Milk Chocolate Display Box (30x40g) 30150
2. Traidcraft Double Chocolate Chunk Cookies Display Box (16x45g) 62494
3. Calypso Fairtrade Apple Juice (27x200ml) CASE 54052
4. Divine White Chocolate Display Box (30x40g) 32658
5. Traidcraft Double Chocolate Chunk Cookies (8x180g) CASE 67952
6. Traidcraft FairBreak Choc Chip Cookies (12x150g) CASE 42826
7. Calypso Fairtrade Orange Juice (27x200ml) CASE 62158
8. Divine Caramel Milk Chocolate Display Box (30x40g) 64438
9. Divine Orange Milk Chocolate Display Box (30x40g) 48506
10. Traidcraft Milk Chocolate Buttons Display Box (20x40g) CASE 38962

Case study

Fair Trade and St Andrews RC High School



Fair trade is a chance to stand up for people in the developing world

Fair trade has been a big part of the life of St Andrew's RC High School for a number of years now. We have a very strong Catholic ethos within the school and this means we act in light of Gospel values such as "love of your neighbour". Fair trade is a great example of this and our pupils have taken this on board in a big way.

Fair trade reminds us of our school values:

Confidence • Happiness • Ambition • Respect

We have an active fair trade committee, who organise, run and come up with ideas for events to be held within the school.

At break times we have been having a weekly Fairtrade coffee and hot chocolate café run by our pupils, and Divine Chocolate gave us chocolate bars and leaflets which we promoted and also used the chocolate in recipes supplied by Divine. During Fairtrade Fortnight (in February), most departments within the school have lessons dedicated to promoting fair trade. Some examples are:

- Our **Religious Education Department** teach lessons on fair trade and how it relates to Global Citizenship.
- Our **Business Education and Computing Departments** ask pupils to write an online story on fair trade.
- Our **Home Economics Department** explore where fair trade foods come from, and then make dishes with fair trade ingredients.
- Our **Maths Department** teach lessons exploring the prices of bananas.

Fair trade gives us a chance to put a smile on someone else's face



At Christmas, we have our Fayre which gives pupils an opportunity to raise funds for charities. We have a Fairtrade stall selling tea, coffee and hot chocolate and we have also sold Traidcraft Christmas cards and other Christmas related products. We have also worked with a jewellery maker that produced Fairtrade jewellery. We also sold Fairtrade Advent calendars and Divine chocolate bars.

Please send in your stories and pictures to the school team
Caroline.Hardaker@traidcraft.co.uk
 - we'd love to see what you've been up to.



NOVEMBER continued...



'Design a Christmas Card' competition!

Have your class design a Christmas card to win £50 of Traidcraft goodies for your school. The deadline is Friday 23rd December 2016, so make sure to send your entries! Visit our schools website for more details.



PLAN YOUR TRAIDCRAFT STALL AT YOUR CHRISTMAS FAIRE

With a colourful and affordable range of quirky gifts, seasonal treats, Christmas cards, and free marketing material, we're full of ideas for bringing a school stall to life. Your school discounts mean you can **fundraise** for your school too!

SHOW YOU
care



Order your Real Advent Calendars

Last year these flew off the shelves, so don't leave it too late to order the only fair trade chocolate calendar to tell the real Christmas story.

SCHOOL STATS

Value of goods ordered by schools last year - A MAGNIFICENT £327,506.68



144 new schools registered with us in the last year

Most popular day for a school tuckshop
FRIDAY

Our top selling school made sales worth £6,870 ✓ in the last year

742 schools ordered Traidcraft goods in the past year

NEWCASTLE has the most Traidcraft fair trade schools of any area in the UK (last year it was Glasgow)

DECEMBER/CHRISTMAS

Offer fair trade COFFEE at your Nativity or Christmas Events!



Serve real roast, ground coffee at events, nativities, and parents' evenings and staff training with our easy to use and faff-free percolator. When the cost price of a cup is 6p, it's never been easier to fundraise for next term. You can also use our ground coffee in cafetieres. We also supply instant coffee and a huge range of fair trade teas, too!

We also offer discounts to schools, so visit traidcraftschools.co.uk/school-events to learn more. (Don't forget the biscuits!)



COOK WITH TRAIDCRAFT!

Celebrate fair trade with some handmade deliciousness.

We've included a free recipe over the page for inspiration, though if you want to cheat a bit, feel free to buy some of our fair trade ready baked cakes, traybakes, or biscuits (we won't tell anyone).

St. Joseph's Christmas Plans



Case study

A FUN AFTERNOON AND A CHANCE TO SPREAD THE FAIR TRADE MESSAGE TO PARENTS



This Christmas the school choir will perform some Christmas carols and parents will be invited to share some drinks and mince pies (served by the Mini Vinnies.) A short presentation about fair trade will be led by the children to promote the cause, and encourage more parents to consider making

a few small changes when they go shopping. Some fair trade goods will be on sale during the afternoon and there will also be a raffle to win a Christmas hamper (which of course will include a variety of fair trade goodies!) The atmosphere of the event will be very informal.

Tables will be decorated and small tea lights will be lit.

By working together the family of St. Joseph's School can make a few small changes in their shopping habits which will make a huge difference to the lives of families in the developing world.

DECEMBER/CHRISTMAS continued...

1 SET UP A FAIR TRADE GROUP

Bring together your young people and empower them to change your school!

3 INVITE A SPEAKER

This one's easy - get in touch with us and we'll hook you up with a local Traidcraft Speaker, for free! See page 3.



5 COMPLETE THE TRAIDCRAFT CHALLENGE

If you haven't already, inspire your class to take on the Traidcraft Challenge and earn a hallowed Traidcraft Badge! See page 5.

NEW YEAR'S RESOLUTIONS

1. Set up a fair trade group
2. Set up a staffroom treat box
3. Invite a speaker
4. Fair trade breakfast club
5. Complete the Traidcraft challenge

2 SETTING UP A STAFFROOM TREAT BOX

Fill a Traidcraft Treatbox in your staffroom and your colleagues can pay as they go with the little attached Honesty Box!



4 FAIR TRADE BREAKFAST CLUB

If your school has a Breakfast club, why not make it a fair trade one? Spread fair trade jam or honey on toast, serve fair trade muesli, fruit pots, and juice cartons! If you tell us about your Traidcraft Breakfast Club we'll give you a certificate to display! See page 3.

Hold a Christmas Fayre

If you're holding a Christmas Fayre, don't forget to have a designated 'Fayre-trade' stall - stocked with Traidcraft nibbles, gifts, and knick-knacks. Why not bake some cookies or cakes from Traidcraft ingredients and sell them on the side, too?

(We offer schools between 10% and 15% off all products in our range, so you can also make a little profit for your school as you sell them! Visit traidcraftschools.co.uk if your school doesn't already have an account with us).



Chocolate chunk cookies

Delicious cookies - great for sharing or selling at your Christmas fayre!

Method

1. Preheat oven to 180°C/gas mark 4.
2. Line 2-3 baking sheets.
3. Melt 100g of the dark chocolate in a heatproof bowl over a pan of simmering water.
4. Stir in the sugar, butter, peanut butter, egg and vanilla, beating well with a wooden spoon until well mixed.
5. Stir in the flour, the milk chocolate chunks, the peanuts and another 100g of the dark chocolate chunks. The mixture will be quite soft.
6. Drop large spoonfuls in about 12 piles onto the baking sheets, leaving spreading room. Stick 2-3 pieces of remaining chocolate onto the top of each cookie.
7. Bake for 12-15 minutes until they darken slightly at the edges.
8. Transfer carefully to a wire rack, they crisp up as they cool.

Ingredients

Makes 8-10 cookies

- 300g Traidcraft dark chocolate, roughly chopped
- 100g Traidcraft milk chocolate, roughly chopped
- 100g Traidcraft light muscovado sugar
- 85g butter or margarine
- 100g Liberation crunchy peanut butter
- 1 medium egg, beaten
- half tsp vanilla extract
- 100g self-raising flour
- 100g Liberation salted peanuts



Quick guide



SEPTEMBER:

- Plan your fair trade lessons!
- Stock your staffroom
- Start a Traidcraft Breakfast Club

OCTOBER:

- Order your free catalogues from us
- Download your Traidcraft Challenge Pack
- Invite a Speaker to school

NOVEMBER:

- Design your Christmas card Competition entries
- Order your Real Advent Calendars
- Start planning your Christmas Fayre

DECEMBER:

- Crank up to the percolator to serve fair trade tea and coffee to parents
- Get baking some fair trade seasonal treats
- Make your New Year's Resolutions (with a Traidcraft twist!)

Who are we?

- Traidcraft support hundreds of thousands of farmers and crafts people in developing countries to trade their way out of poverty.
- We campaign for fair trade rules that take their needs into account.
- Fair trade matters, and we're committed to helping people understand why.

Join
us!



BECOME A
FAIRTRADE
SCHOOL

Become a Fairtrade School
traidcraftschools.co.uk



Visit: traidcraftschools.co.uk
or call our team on 0191 497 3999

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