

After your event

Pay in donations:

By post: Fill in the form below and send a cheque/ card details to Traidcraft, Kingsway, Gateshead, Tyne and Wear, NE11 ONE

By phone or online: Go to traidcraft.co.uk/bigbrew and follow the instructions, or call **0191 4976445** & speak to a member of our lovely fundraising team.

Sometimes groups or projects may have other needs to those shown. In such instances Traidcraft will use your support in an appropriate way to help transform lives through trade. Within Traidcraft all donations are received by Traidcraft Exchange, registered charity no 1048752.

Title _____ First name _____ Surname _____

Address _____

Postcode _____

Email address _____

Contact telephone number _____

Total amount raised _____ No. of people at my event _____

If you have any comments about the Traidcraft Big Brew please let us know - here or on a separate sheet:

Payment Details

I would like to pay by (Please Tick)
(if paying by cheque please make payable to Traidcraft Exchange)

VISA CAF car Mastercard Maestro Cheque

Card Number

Start Date / Expires /

Maestro only - issue number

Signed Date

Unfortunately we are unable to accept American Express or Electron. Maestro payments can only be accepted for postal or telephone orders. Cheque orders will not be dispatched until payment has cleared. For further information on how Traidcraft uses the information provided by you, view our privacy policy at traidcraftshop.co.uk/privacy

Please tick the box if you'd prefer **not** to receive our catalogue.

Please tick the box if you'd prefer Traidcraft Exchange **not** to keep in touch.

Please tick if you would prefer Traidcraft **not** to share your details with carefully selected organisations.

Please tick if you would prefer Traidcraft **not** to keep in touch by email.

traidcraft.co.uk/bigbrew

 **TRAIDCRAFT**



Traidcraft BIG BREW 2016

Hold a Traidcraft Big Brew and help vulnerable farmers to thrive.

traidcraft.co.uk/bigbrew
or call 0191 4976488



29th February - 13th March 2016

OUR TOP TIPS..

for an amazing event

Donations from your Big Brew events help us to support vulnerable farmers, not just now but for the long term. Traidcraft Exchange relies on donations, as we receive no funding from the sale of Traidcraft products. That's why your Big Brew makes such a difference to the people we work with.



1

Spread the word

Pick your date and invite your guests! You can hold a Traidcraft Big Brew whenever you like, it doesn't have to be during Fairtrade Fortnight. Use our invitations and posters to make sure everyone knows about your event. You can customise and print more of our posters and invitations at www.traidcraft.co.uk/bigbrew



2

Buy your refreshments from Traidcraft & bake some home-made treats

Buy from traidcraftshop.co.uk

3

Play some games, have some fun

Use our activity sheets to keep your guests entertained



4

Tell us all about it

email fundraising@traidcraft.co.uk



5

Be generous and have fun



A huge thank you for holding a Traidcraft Big Brew. Your support is helping us continue our life changing work with farmers like Rozina.



Like all mothers, Rozina wants to give her two children, aged 9 and 2, a healthy diet and a good education.

But until recently this was impossible. They lived in almost indescribable poverty. Rozina's home was flimsy bamboo, they slept in one tiny room and they could only afford to eat a small meal a day.

Rozina was working as a tea picker when she heard about Traidcraft's tea project. She and her husband Soleman decided to use some of their land to grow their own tea bushes which will last around 100 years.

"Our soil is very good for tea planting," Rozina says. "I received six training sessions from Traidcraft. Everything has changed miraculously. The tea plant is a miracle in our life."

Traidcraft's tea project is working with some of the poorest farmers in Bangladesh to give them access to the training and support they need to start growing tea on their land.

The family now have a proper home, electricity and livestock. Rozina's daughter is going to school and income has increased from 3,000 taka (about £25) to 30,000 taka (about £250) a month.

Growing tea has meant Rozina's confidence and self esteem have been transformed and she's working to change her whole community. She says, "I am confident about my success. I am one of the elected women members



of our small tea growers association... I want more people to be self-sufficient so no one goes to sleep with an empty stomach. Now people look at me with respect. That makes me very proud ... My dream has come true, poverty has to be defeated."